

BioWin Day

empowering health

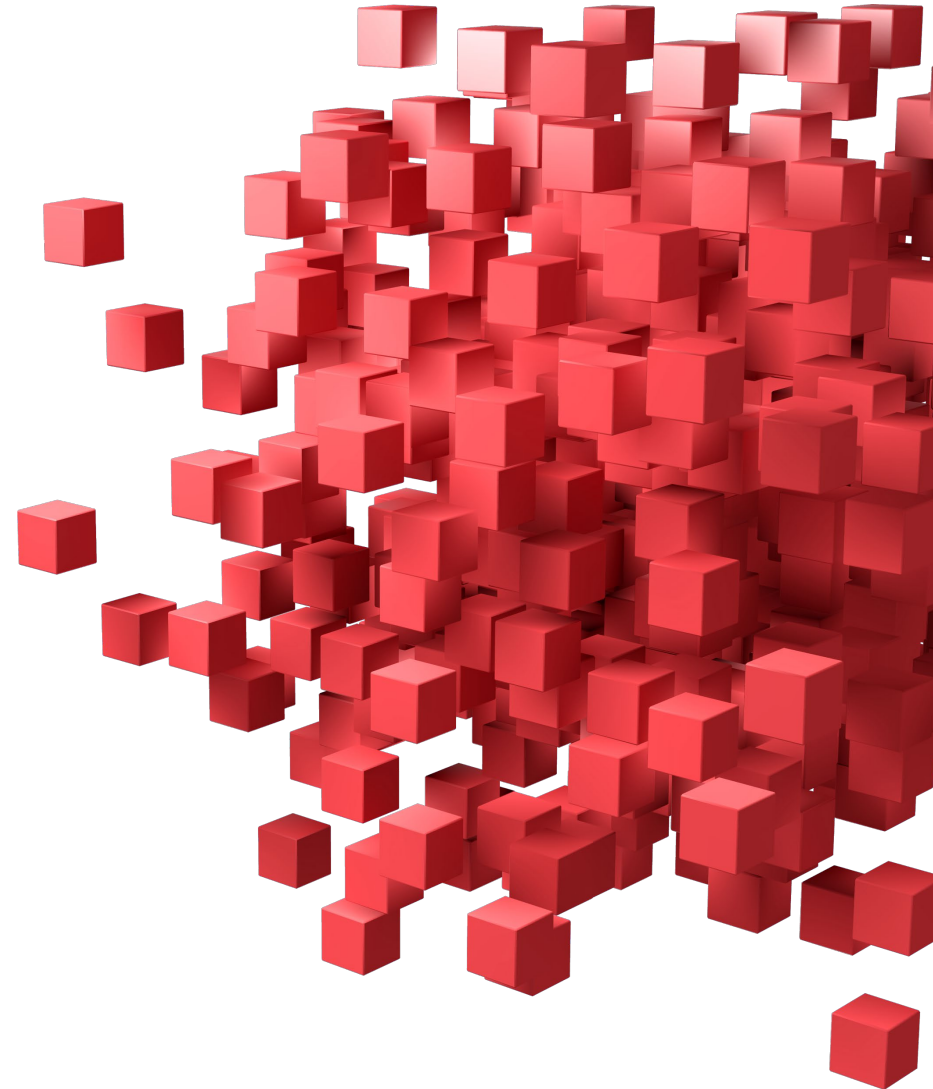
21st September 2023

Sponsorship Opportunities

We share the same passion for driving innovation in healthcare and improving patient outcomes. Let's empower health together at the 8th edition of BioWin Day!

BIOWiN

THE HEALTH CLUSTER OF WALLONIA





Imagine having the opportunity to connect with the top minds in the healthcare industry and share your expertise on the latest scientific and business-oriented issues.

That's exactly what BioWin Day, an international networking event organized by BioWin, the Health cluster of Wallonia, offers you.






As a sponsor, you'll have the chance to showcase your brand to decision makers, researchers, policymakers, investors, and a diverse range of stakeholders active in the health biotechnology and medical technology sector. Past editions have hosted around 500 participants from the healthcare industry.

Explore our sponsorship and exhibitor options for more information and empower health like never before!

Sponsorship Packages

We believe in the power of partnerships and are grateful for the support of our sponsors.

As we strive towards mutual success, we offer a range of touch points to connect your brand with our attendees. Choose from our five tailored sponsorship packages to elevate your brand's visibility and impact in the healthcare industry.

 Diamond 3 available €14 950 for members €18 950 for non-members	 Platinum 3 available €8 950 for members €12 950 for non-members	 Gold 6 available €4 950 for members €6 950 for non-members	 Silver €2 950 for members €4 950 for non-members	 Bronze €1 000 for members €1 500 for non-members
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*All rates indicated in this proposal are exclusive of any applicable VAT. We encourage you to sign up early to get the maximum return on your investment.



Diamond

- Logo on invitations & mailings
- 7 Full Access tickets
- Booth on site (incl. roll-up banner)
- Logo on event website
- Promotional banner on the event homepage
- Dedicated social media post
- General social media post (logo included in visual)
- Presentation in event brochure
- 2 seats at the Annual Dinner*
- Logo & acknowledgment at the Annual Dinner*
- Logo on invitations & mailings
- Logo on general banner or roll-up made by BioWin
- Testimonial (social media post)
- Logo & acknowledgement on all printed event communication materials
- Dedicated sponsor page on the event website
- Interview at the booth during BWD and posted on social media



Platinum

- Logo on invitations & mailings
- 5 Full Access tickets
- Booth on site (incl. roll-up banner)
- Logo on event website
- Dedicated social media post
- General social media post (logo included in visual)
- Presentation in event brochure
- 1 seat at the Annual Dinner*
- Logo on invitations & mailings
- Logo on general banner or roll-up made by BioWin
- Testimonial (social media post)
- Logo & acknowledgement on all printed event communication materials
- Interview at the booth during BWD and posted on social media

**Please contact damien.diop@biowin.org for sponsorship opportunities for BioWin Annual Dinner.*



Gold

- Logo on invitations & mailings
- 3 Full Access tickets
- Booth on site (incl. roll-up banner)
- Logo on event website
- Dedicated social media post
- General social media post (logo included in visual)
- Presentation in event brochure
- Testimonial (social media post)
- Logo & acknowledgement on all printed event communication materials
- Dedicated sponsor page on the event website



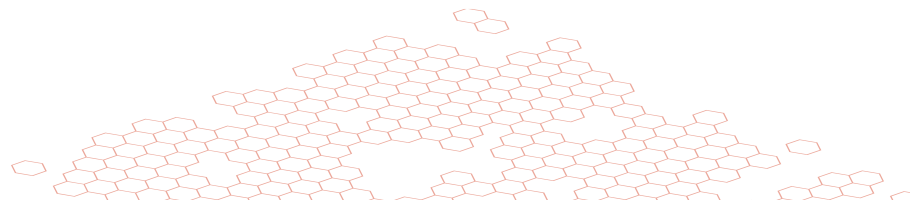
Silver

- 2 Full Access tickets
- Booth on site (incl. roll-up banner)
- Logo on event website
- General social media post (logo included in visual)
- Presentation in event brochure



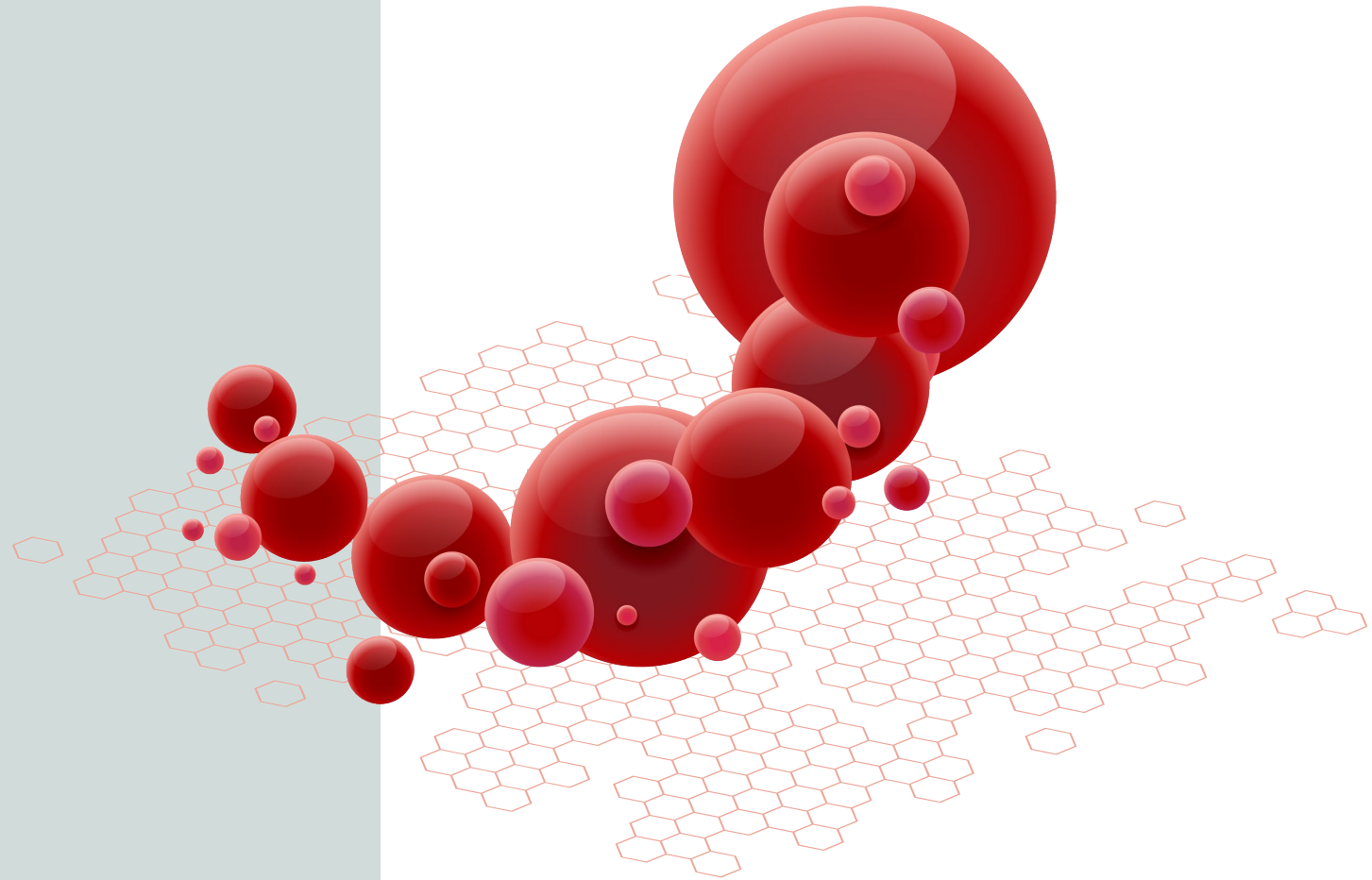
Bronze

- 2 Full Access tickets
- Booth on site (incl. roll-up banner)
- Logo on event website
- Presentation in event brochure



Invest in key moments

BioWin Day provides more ways for you to get noticed during the event and meet your specific goals, on top of the standard Sponsorship Packages.



Workshop sponsorships

The 8th edition of BioWin Day will feature four main workshops, each focused on a specific area of industry. These workshops will be held concurrently, allowing attendees to choose which session to participate in based on their interests and needs.

Sponsored workshop

1 available per session

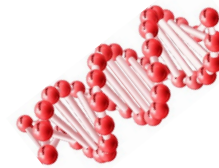
€1 450 for members

€2 150 for non-members

Includes:

- 1 Full Access ticket
- Logo in the official programme
- Logo projected at the start of the breakout session
- Promotion in all communications regarding this session.

These workshops include:



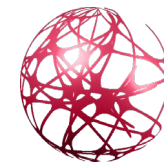
ATMPs



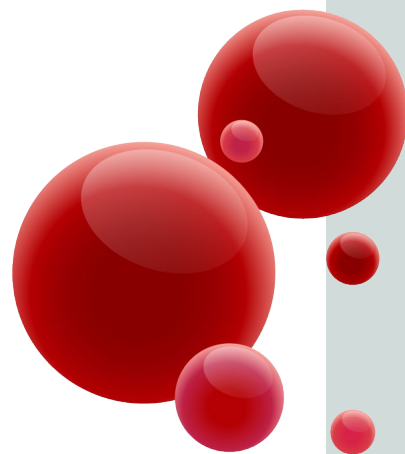
Talent



Patient Data



Finance & Growth



Branding sponsorships

Closing Reception

€2 990 for members

€3 390 for non-members

1 available

incl. 1 Full Access ticket

Display your logo:

- At refreshment areas
- On event tables
- On the printed programme

Show your roll-up banner at the reception area.

Your logo on lanyards

€3 250 for members

€3 650 for non-members

incl. 1 Full Access ticket

Have your logo worn by every attendee during the event.

Partnering

€2 550 for members

€2 950 for non-members

4 available

incl. 1 Full Access ticket

Display your own roll-up banner in the partnering area.
Have your logo present on all partnering tables.

Company video

€1 850

members only

incl. 1 Full Access ticket

Our media partner will help you make a short video introducing your company activities following a predefined template. The video will be shared on the BioWin's social media accounts, YouTube profile, and newsletter reaching an audience of 12 500 people.

Push notification

€925 for members

€1225 for non-members

2 available

incl. 1 Full Access ticket

All participants will receive your message on their devices during the event.

Catering sponsorships

Lunch

€1 250 for members

€2 000 for non-members

3 available

incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Entry on the printed programme

Coffee break

€1 250 for members

€2 000 for non-members

2 available

incl. 1 Full Access ticket

- Logo presented at catering points and on event tables
- Entry on the printed programme

Contact

Looking to explore exciting sponsorship opportunities at BioWin Day? Whether you are interested in exhibiting, advertising, or partnering with us, we have got a variety of custom-made packages that can help you achieve your business objectives and suit your budget.

Please contact damien.diop@biowin.org with “BioWin Day Sponsorship” and your company name as the subject title.

About BioWin

BioWin is the health cluster in Wallonia, Belgium, the regional reference for all stakeholders in health, biotech, and medtech research and innovation projects. It includes 250 members from the private, public, and academic sectors.

biowin.org

